

GRADE THE NEWS

Score Card

1. Rate the topic

Give the story 2 points if most of it is about the following core subjects:

	Story #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Politics/government		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Natural disaster		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Education		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Economics/business		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Crime/justice		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Environment		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Science/technology		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Major fires/accidents		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weather		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Social trends		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Consumer reporting		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Military		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Give the story 1 point if it's mostly about issues or events with less or shorter impact

	Story #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Celebrities		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sports		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lesser fires/accidents		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Human interest		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

What is missing? _____

2. Knowledge Impact

Give the story 3 points of added value if it's mostly: 1) "big picture" reporting—about issues, ideas, themes or patterns of events, i.e., reporting that's more about the forest than the individual tree; or 2) has potential to affect more than 10% of local residents in a significant way. Assign no points of added value if it's mostly "snapshot", or episodic, reporting of a specific event with lasting impact on few.

	Story #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Added value		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

3. Named sources

Give the story 2 points added value if it contains 3 or more named persons quoted. Give it no points if it is under-sourced—contains fewer than 3 specific sources.

	Story #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Total Score Story # 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Average Score Grade

Overall source diversity (rate stories taking place in U.S. only)

Place a tick for every quoted source you can identify in the following groups.

Males _____ (total) Females _____ (total)
 African-Americans _____ (total) Asian-Americans _____ (total)
 Euro-Americans _____ (total) Hispanic-Americans _____ (total)
 Native Americans _____ (total) Others _____ (total)

Who is missing, over-represented? _____